

2008 EDITION DETAILS

General data

- 23** specialized conference sessions with **149** qualified speakers
 - ❖ 11 conference sessions completely free of charge, included 2 plenary sessions;
 - ❖ 12 fee conference sessions.
- 2** Round tables
- 13** Countries: Canada, France, Germany, Hungary, Japan, India, Portugal, Russia, Switzerland, Spain, Turkey, UK, United States.
- 200** 1to1 meetings realized in collaboration with EEN Enterprise Europe Network, Innov-hub e Cestec with more than **66** companies and research institutes, interested in looking for business opportunities in the Italian biotech market (half of which are from abroad)
- 1.187** Registrations
- 1213** Participants

For further and exhaustive information about the last edition attendees (geographical distribution, primary field, ...), please visit the following website

www.bioforum.it/english/communication.htm.

THE BIOFORUM 2008 ATTENDEES

PURCHASING POWER

Manager with Purchasing Power	5%
Manager/Responsible implicated in the Purchasing Power	10%
Manager/Responsible not implicated in the Purchasing Power	17%
People indirectly implicated	68%

TURNOVER DI DISTRIBUZIONE

From 0 to 5 ML €	47%
From 6 to 50 ML €	30%
From 51 to 130 ML €	3%
Over 130 ML €	20%

SOME BIOFORUM 2008 PARTICIPATING COMPANIES:

AHSI
 AIRI ASS. IT. RICERCA INDUSTRIALE
 ALINTEC
 AMBASCIATA FRANCESE
 AMGEN
 AMRI
 ARETA INTERNATIONAL
 AXAM
 BCS BIOTECH
 BIRD & BIRD
 BIOINDUSTRY PARK DEL CANAVESE
 BIOREP
 BIOSPHERE
 BIOXELL
 CELL THERAPEUTICS INC.
 CESI RICERCA
 CHIESI FARMACEUTICI
 CNR
 CORDIS ITALIA
 CREABILIS THERAPEUTICS
 DIASORIN
 DOMPE' BIOTECH
 DOMPE' FARMACEUTICI
 ENEA
 ENI
 EUROCLONE
 FINNISH BIOINDUSTRIES FIB
 FONDAZIONE TOSCANA LIFE SCIENCES
 FONDAZIONE PER LE BIOTECNOLOGIE GENEXTRA
 GNOSIS
 IBM ITALIA
 ICE - IST. NAZ. PER IL COMM. ESTERO ITALFARMACO
 IRCCS - OSP. MAGGIORE POLICLINICO
 IRCCS - OSPEDALE SAN RAFFAELE
 ISTITUTO CLINICO HUMANITAS
 IST. NAZ. DEI TUMORI
 IST. RICERCHE FARMAC. MARIO NEGRI
 JACOBACCI & PARTNERS
 JANSSEN CILAG
 JOB ADVISOR
 MERCK SERONO
 MOLMED
 MOLTENI THERAPEUTICS
 MONSANTO AGRICOLTURA ITALIANA
 NERVIANO MEDICAL SCIENCES
 NICOX
 NOVARTIS FARMA
 OLIVETTI I-JET
 PARCO TECNOLOGICO PADANO
 POLITECNICO DI MILANO
 PROMOS
 QUANTICA SGR
 RECORDATI
 ROTTAPHARM
 SARDEGNA RICERCHE
 SHARPER
 SCIENCE PARK RAF
 SCUOLA SUPERIORE S.ANNA DI PISA
 SGT EUROPE
 SKE
 SIGMA-TAU
 SISLAB
 SOFIMAC INVESTMENT CAPITAL
 STMICROELECTRONICS
 TECNICHE NUOVE LABORATORIO 2000
 THERANOSTIC HEALTH
 UNIVERSITY OF ZURICH
 WAGENINGEN UR
 ZAMBON COMPANY
 Z-CUBE



VI EDITION

bioforum

BIOTECHNOLOGIES: WHERE SCIENCE MEETS BUSINESS

30th September
 1st October 2009

Congress Centre
 Palazzo delle Stelline,
 Corso Magenta 61
Milan, Italy
www.bioforum.it/en

BIO&PHARMA DAY II edition

Patronage



Comitato Nazionale per la
 Biosicurezza, le Biotecnologie e le
 Scienze della Vita



Ministero dello Sviluppo Economico



facoltà
AGRARIA
 Università degli Studi di Milano

FARMINDUSTRIA



Provincia
 di Milano



Regione Lombardia
 Industria, Piccola e Media
 Impresa e Cooperazione



UNIVERSITÀ DEGLI STUDI
 DI MILANO

BIOFORUM PROJECT

Bioforum, hold on in two days, consists of a plenary conference and different conferences tackling key issues on innovation, workshops and round tables for associations, science and technology parks presentation. Throughout the two days, an exhibition area will be at disposal of Italian and foreigner business operators and clusters who wish to present their achievements in terms of technological excellence and promote business meetings too.

REASONS TO PARTICIPATE:

- meet the major Italian and foreigner companies on technological innovation and industrial research
- increase the value of innovative company image
- find out about financial opportunities and industrial affairs and identify new business partners to team up with

LOCATION

Next edition will be held in Milan the 30th September 1st October 2009 at the Congress Centre Palazzo delle Stelline in Corso Magenta 61, close to the church of Santa Maria delle Grazie where there is the famous painting of Leonardo, *The Last Supper*. In the historical centre of Milan, easily reachable with buses and metro, it is a unique and fascinating location that will offer you all the comforts of the area.



WHO SHOULD ATTEND?

- Entrepreneurs**
- Managers of the research, development, production, promotion and marketing departments of:**
- Biotechnological firms
 - Chemical, pharmaceutical, food and agricultural industries
 - Scientific and technological parks
 - Companies producing software
 - Biomedical equipment and instruments industries
 - Private and public investment banks
- Researchers and practitioners**
- Graduates interested in biotechnologies**
- Exhibitors and sponsors:**
- Biotechnological firms
 - Pharmaceutical companies
 - Universities and research institutes
 - Suppliers of products, equipment and services
 - ICT firms
 - Scientific and technological Parks
 - Trade associations
 - Investment banks
 - Private equity
 - Patent offices

THE ORGANIZATION

In a market that quickly change, the key to success is the ability to be always a step forward. **ITER** is a service company that since 1989 has organized specialised events on the most **innovative technological themes**, such as biotechnology, micro-and nanotechnology, IT and telecommunications. Even more: ITER with its experience, built up in over than 13 years of activity, organises specialized seminars and edits publications aimed at the professional market as well as at small and large-size business companies. Thanks to a complete and updated database we can provide customised mailing services designed to satisfy specific requirements of all our customers.

WEDNESDAY 30thSeptember THURSDAY 1st October 2009

The themes of the conference are

- ❖ Agro-food
- ❖ Bio-Ethic & Bio-safety
- ❖ Intellectual property
- ❖ Medical imaging
- ❖ Regulatory

EXHIBITION (Booth, PoP, Poster)	An exhibition area divided into several booths, PoP (Point of Presence) and Poster allows exhibitors and participants to meet each other during the event, present their news and concrete solutions, and exchange multidisciplinary information.
GUIDE-CATALOGUE	The Guide-Catalogue of the event is free of charge for all attendees. This publication is a useful tool that can be consulted even after the event and it contributes to preserve the firm visibility all year long.
COMPANY PRESENTATIONS	During company presentations session a specific moment will be dedicated to the presentation of research proposals and profiles concerning the topics of the calls. The aim is to promote contact and cooperation among participants in view of the publication of the calls, counting on the presence of international and qualified audience.
BIOFORUMNEWS	The monthly newsletter supporting the communication process and the technology transfer, is send to the about 30.000 addresses (mostly in Italy and EU) and it is available online on bioforum website.

BIO&PHARMA DAY II edition

Job Advisor and ITER organize the Bio & Pharma day, the career day completely dedicated to enterprises operating in the biotechnology and pharmacy sectors, an exclusive opportunity for enterprises and candidates to meet and to establish constructive contacts.

Last edition took part at the bio & pharma days:

